



# 2023 EVENTS & PROGRAMS SPONSORSHIP OVERVIEW



# TABLE OF CONTENTS

- 3 A NOTE FROM OUR CEO
- 4 MARKETING REACH
- 5 SIGNATURE EVENTS
- 6-7 ADVOCACY & INFLUENCE EVENTS
- 8-9 TALENT & WORKFORCE EVENTS



# A NOTE FROM OUR CEO

At the Toledo Regional Chamber of Commerce, we believe that in-person is invaluable. Therefore, we offer numerous opportunities each year to make connections, learn from one another and foster relationships that build strong businesses and communities. It is our mission to solve critical business challenges in order to create vibrant economic opportunities for all in our region by creating events that focus on networking & visibility, advocacy & public policy, and talent & workforce.

Business leaders recognize and appreciate companies that help them gain knowledge and make direct contacts. TRCC membership represents some of the region's most important and influential corporate leaders, mid-level managers, small business owners, entrepreneurs, emerging talent, educators, political figures and more. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming - a visible investment that will resonate positively within your own organization and customer base.

At the Toledo Regional Chamber of Commerce your business is our mission.

Wendy Gramza  
President & CEO  
Toledo Regional Chamber of Commerce





# MARKETING REACH



2,000+ MEMBER  
BUSINESSES



72,000 WEBSITE  
VISITORS ANNUALLY



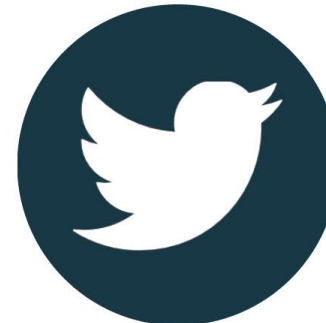
6,000+ EMAIL  
SUBSCRIBERS



3,650 FOLLOWERS



3,300 FOLLOWERS



4,380 FOLLOWERS



10.5% INCREASE  
OVER LAST YEAR  
IN SOCIAL MEDIA  
FOLLOWERS



# SIGNATURE EVENTS

ANNUAL MEETING presented by  | Wednesday, May 3, 2023 from 4:00 – 7:00 p.m.

We believe in celebrating the successes of our businesses, or region and our organization. This annual signature event provides the opportunity for the Toledo Regional Chamber of Commerce to reflect on past achievements, announce future initiatives and recognize key volunteers, members and award recipients.

**AUDIENCE:** Over 600 C-suite Professionals, Executives & Managers, Business Owners, Civic Leaders, Education Partners, Nonprofit Leaders

PRESENTING | SOLD  
GOLD | \$6,000  
SILVER | \$4,000  
BRONZE | \$2,000  
SMALL BIZ | \$1,000

CLAMBAKE presented by  PNC | Thursday, July 20 from 5:00 p.m. – 9:00 p.m.

We believe networking gets even better when you add in balmy breezes and fantastic food at this Toledo Chamber signature summertime event. Enjoy a pleasant summer evening as you connect with your fellow Chamber members at one of our largest events of the year. It's a "can't miss!"

**AUDIENCE:** Over 600 C-suite Professionals, Executives & Managers, Business Owners, Civic Leaders, Education Partners, Nonprofit Leaders

PRESENTING | SOLD  
GOLD | \$6,000  
SILVER | \$4,000  
BRONZE | \$2,000  
SMALL BIZ | \$1,000

FOCUS ON BUSINESS: MEMBER LUNCH SERIES presented by  | Spring & Fall 2023 from 11:30 a.m. – 1:30 p.m.

You deserve to be "in-the-know" about the people, trends, innovations, and developments that are driving our region. In addition to time to network, this series features economic updates from the Toledo-Lucas County Port Authority, Regional Growth Partnership and Chamber, PLUS a timely topical feature presentation offered by one of our region's organizations or business leaders.

**AUDIENCE:** 100+ per event, 6 total luncheons (3 in spring, 3 in fall); C-suite Professionals, Executives & Managers, Business Owners, Civic Leaders, Education Partners, Area High School Students, Nonprofit Leaders

PRESENTING | SOLD  
GOLD | \$4,000  
SILVER | \$2,500  
STUDENT ATTENDEE | \$1,500



# ADVOCACY & INFLUENCE EVENTS

**MORNING ACCESS: LEGISLATIVE BREAKFAST** presented by **AT&T** | Friday, February 10, 2023 from 7:30 a.m. – 9:00 a.m.

Because access matters, this morning event is an opportunity for Chamber members to meet and network with the region’s elected officials from various communities in Lucas, Wood, and Fulton counties. The networking-only – no-speeches format provides a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.

**AUDIENCE:** 150+ C-suite Professionals, Executives & Managers, Business Owners, Regional, State & Federal Elected Officials

**PRESENTING | SOLD**  
**GOLD | \$4,000**  
**SILVER | \$2,500**  
**BRONZE | \$1,000**

**SUMMER LEGISLATIVE RECEPTION** presented by **Charter**  
COMMUNICATIONS | Friday, August 18, 2023 from 7:30 a.m. – 9:00 a.m.

You deserve to know the leaders whose decisions impact your business. This “no speeches” morning reception puts you face to face with elected officials, giving you the chance to build relationships and strengthen the connection between our public and private communities. An emphasis will be placed on our federal and statewide office holders. This event offers a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.

**AUDIENCE:** 150+ C-suite Professionals, Executives & Managers, Business Owners, Regional, State & Federal Elected Officials

**PRESENTING | \$6,000**  
**GOLD | \$4,000**  
**SILVER | \$2,500**  
**BRONZE | \$1,000**

**INSTITUTE FOR LEADERSHIP & ADVOCACY** presented by **Huntington** | January 16 – April 3, 2023

We believe preparing emerging leaders to effectively serve their communities and work with public officials moves our community forward. Institute for Leadership & Advocacy participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly experienced professionals comprised of public officials and other regional leaders. It is the longest-running program of its kind in the state, with nearly 500 leaders having graduated since 2002. 2023 will be its 22nd year.

**AUDIENCE:** Business & Community Leaders, Business Owners, Nonprofit Leaders

**PRESENTING | SOLD**  
**GOLD | \$2,000**  
**SILVER | \$1,000**  
**BRONZE | \$500**



# ADVOCACY & INFLUENCE EVENTS

(CONT.)

## 2023 CAPITOL CONVERSATIONS IN COLUMBUS | Wednesday, May 10, 2023 from 11:00 a.m. – 4:00 p.m.

Because our voice in Columbus matters, this event is designed to connect our members with elected officials and key policy makers at the state level to learn about and discuss issues important to the growth of the Toledo region's economy. Plan to join your fellow Toledo Regional Chamber of Commerce in our state capitol to receive updates from key political and regulatory leaders and have lunch with our region's state legislators. In addition to having an opportunity to meet directly with our legislators, you will receive member-only policy updates from key state officials on issues impacting our region.

**AUDIENCE:** State Legislators & Cabinet-Level Decision Makers, C-Suite Professionals, Executives, Managers, Business Owners

PRESENTING | \$4,000  
GOLD | \$2,000  
SILVER | \$1,000  
BRONZE | \$500

## 2023 ALL-ABOARD LEADERSHIP LAUNCH | Thursday, August 31, 2023 from 6:00 p.m. – 8:00 p.m.

You deserve an evening of networking and fostering mentorship opportunities while enjoying an evening cruise down the Maumee River. Join members of EPIC Toledo, Toledo Regional Chamber of Commerce, and graduates of the Institute for Leadership & Advocacy as we set sail on J&M Cruise Line's newest boat, the Glass City Pearl.

**AUDIENCE:** Up to 100 Institute for Leadership & Advocacy Graduates, Chamber Members, EPIC Toledo Young Professionals

PRESENTING | \$4,000  
GOLD | \$2,000  
SILVER | \$1,000  
BRONZE | \$500



# TALENT & WORKFORCE EVENTS

## 2023 SUMMER IN THE CITY presented by | June – July 2023

Because location matters, Summer in the City is a unique opportunity for summer interns to connect with and explore the Toledo Region. Designed to help interns build networks and show them what life would be like when they choose Toledo as their hometown, the program is geared towards college juniors, seniors and graduate student interns who are working in Toledo for the summer. Since 2015, the Summer in the City program has hosted over 1,200 interns and co-ops from more than 160 cities in 20 states and 7 countries representing over 60 colleges and universities. These interns and co-ops were building their skills and experience at 65+ companies in the Toledo Region.

AUDIENCE: 100+ Interns

PRESENTING | SOLD  
GOLD | \$6,000  
SILVER | \$4,000  
BRONZE | \$2,000

## 2023 EPIC TOLEDO SOCIAL SERIES | February – December 2023

We believe that a region influenced by diverse talent is a region that can attract and retain it. EPIC Toledo is the largest young professional organization in the Toledo Region with over 2,000 members. Through their participation in EPIC Toledo, our members have a voice in the region, are leading within their companies, and providing the momentum to bring about positive change in our community. We offer 10-12 socials during a calendar year that offer young professionals networking opportunities with other like-minded individuals in our region.

AUDIENCE: ~100 Young Professionals at Each Event; 10 – 12 Socials per Calendar Year

PRESENTING | \$10,000  
GOLD | \$6,000  
SILVER | \$4,000  
BRONZE | \$2,000

## 2023 EPIC TOLEDO LEADERSHIP SUMMIT | Friday, November 17, 2023 from 8:00 a.m. – 5:00 p.m.

We believe our future leaders fuel our community. The EPIC Toledo Leadership Summit is the premier professional development conference in the region. It brings together hundreds of emerging leaders to foster connections with other like-minded professionals while building leadership skills. This full-day event focuses on fostering and developing emerging leaders with keynote speakers that utilize a holistic approach to successful leadership. We provide attendees with the skills and resources to bring their best and whole self to their professional and personal lives.

AUDIENCE: 300+ Young Professionals

PRESENTING | \$6,000  
GOLD | \$4,000  
SILVER | \$2,500  
BRONZE | \$1,000





# TALENT & WORKFORCE EVENTS

(CONT.)

## 2023 TALENT TRENDS & BEST PRACTICES presented by | Thursday, Sept. 28 from 9:00 a.m. – 11:00 a.m.

You deserve top talent for your business, which is why talent & workforce initiatives continue to be a pinnacle priority and part of the Chamber’s mission. At the Talent Trends & Best Practices Mini Conference we will continue the conversation and build on the plan outlined in the Toledo Talent Alignment Strategy, while addressing talent procurement challenges affected by evolving work environments. Local and regional experts will share research-based practices for attracting, developing, and retaining the best talent for our region.

AUDIENCE: 200+ C-Suite Professionals, Executives, HR Professionals, Manufacturers, Career Tech & Curriculum Administrators

PRESENTING | SOLD  
GOLD | \$4,000  
SILVER | \$2,500  
BRONZE | \$1,000

## 2023 RE-ENTRY DEVELOPMENT INITIATIVE | Tuesday, April 25 from 12:00 p.m. – 2:00 p.m.

By tapping into fair chance hiring practices, you can open your business to an entirely new pool of applicants who will be loyal and dedicate themselves not just to your organization’s mission, but to your leadership. The Toledo Regional Chamber of Commerce and it’s Re-Entry Development Initiative (REDI), alongside Chamber members, are collaborating to share the best practices in fair chance hiring. Join us to hear success stories directly from local business leaders just like you and community partners who train and prepare citizens returning to the workforce to fortify and expand our region’s skilled workforce community.

AUDIENCE: ~50 HR Professionals, Service Providers, Small Business Owners & Workforce Development Specialists

PRESENTING | \$4,000  
GOLD | \$2,000  
SILVER | \$1,000  
BRONZE | \$500

## 2023 EPIC TOLEDO LEADERSHIP GOLF OUTING | Friday, September 22, 2023 from 7:00 a.m. – 3:00 p.m.

We believe golf is “FORE” building relationships. The EPIC Toledo Leadership Golf Outing is an opportunity to make meaningful connections throughout the community. EPIC Toledo members will be paired with a prominent Toledo business or community leader or member of the Chamber or TASBA Board to form a foursome for a day of golf and networking. Morning tee times are followed by a barbecue lunch.

AUDIENCE: 100 Young Professionals, Business & Community Leaders, Chamber & TASBA Board Members

PRESENTING | \$4,000  
GOLD | \$2,000  
SILVER | \$1,000  
BRONZE | \$500