

Sponsorship Opportunities

2012



TOLEDO REGIONAL
Chamber of Commerce

Sponsorship Opportunities 2012

Connections

Annual Meeting
BCX/Coffee and Connecting
Clambake
Golf Outing
Member Orientation
TASBA Luncheon

Advocacy

Candidate Forum
Columbus Legislative Visit
Eggs 'n' Issues
Leadership Academy
Legislative Breakfast
Progress On the Riverfront

Business Expertise

FastTrac®
QuickBooks
Seminars
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Charting Your Course

Advertising

eInsider/eEvents Online
Newsletters

Event Descriptions

Connections

Annual Meeting

One of the year's top business luncheon meetings, the Chamber's Annual Meeting features a keynote presentation and recognizes the work of key volunteers, board members, committee chairmen and others who contributed to the success of the organization over the past year. The outgoing chairman provides a look back at the accomplishments of the Chamber while the incoming chairman looks ahead to what the Chamber will be doing in the coming year.

The ATHENA Award is presented to a deserving individual recognizing her significant contribution to business and community.

BCX (Business Card Exchange)

BCX – Business Card Exchange is a regularly scheduled after hours networking event for Chamber members. The event is held at a different Chamber member location each time and features a “share” table for promotional materials, appetizers, cash bar and door prizes.

Clambake

The annual Chamber Clambake is the highlight of the summer, providing a fun evening of entertainment, good company and excellent food. The 2012 Clambake will offer an excellent opportunity to entertain clients and business associates in a casual and relaxed atmosphere.

Coffee and Connecting

Coffee and Connecting is a regularly scheduled morning networking event for Chamber members. The event is held at a different Chamber member location each time and features 90 minutes of networking time, coffee, light refreshments and door prizes.

Golf Outing

The annual Golf Outing is an excellent way to entertain clients and associates while enjoying a day of golf at a member course. The event provides networking opportunities for golfers and their guests.

Member Orientation

Open to all Chamber members, these monthly orientation sessions are held to update and inform members of the resources, support and benefits offered through membership in the Chamber. There is no cost for Chamber members to attend. New members receive a special invitation to attend these sessions.

TASBA Luncheon Series

This monthly event attracts up to 100 business people. Guest speakers discuss issues such as health insurance, marketing, community issues, current events and other topics that impact businesses.

Advocacy

Candidate Forum

An important Public Affairs event devoted to making the business community aware of the qualifications and issue positions of area candidates for state and local office. This event is televised live and rebroadcast on cable television numerous times.

Columbus Legislative Visit

The Toledo Regional Chamber of Commerce provides this trip to the state capitol to meet with representatives from the Northwest Ohio delegation. The visit includes group legislative briefings and lunch with a legislative speaker. The purpose is to provide an opportunity for our members to experience the political process and learn more about the current legislative issues pertinent to Northwest Ohio.

Eggs 'N Issues

In 2012 we are looking to bring in four nationally recognized experts in the field of education. This is an opportunity for attendees to understand the advancements being made in education.

Leadership Academy

This 10-week course outlines the basic issues, requirements, expectations and practices associated with various types of public service. The course is designed to enhance the leadership and decision-making skills of current public officials, private citizens considering running for public office, an individual appointed to a board, commission or committee or anyone employed in a position that requires interaction with elected officials. Presented in cooperation with the Ohio State University Extension service and taught by OSU regional faculty and community leaders.

Legislative Breakfast

This is a breakfast event with our State Senators, State Representatives, Lucas County Commissioners, Mayor of Toledo, Toledo City Council, and Toledo School Board. This is an opportunity for elected officials to get better acquainted during breakfast conversation with our Chamber members.

Progress On the Riverfront

A Sandpiper lunch cruise to view the progress being made from the Maumee River vantage point. Areas to be highlighted include a completed Hollywood Casino, early work on the Marina District and the Ironville Dock.

Business Expertise

FastTrac®

FastTrac® is a practical, hands-on business development program designed to help entrepreneurs refine the skills needed to create, manage and grow a successful business. FastTrac® participants don't just learn about business, they work on their own business ideas and/or ventures throughout the course – moving their ventures to reality or new levels of growth. There are two unique FastTrac® programs: New Venture and Growth Venture. Sessions are led by experienced facilitators and business coaches who share real-world expertise, practical tips and success stories. Expert guest speakers from the entrepreneurial, corporate, investment, legal and financial communities are frequent contributors to the program.

QuickBooks

This multi-session course has been developed exclusively for those who are starting their own business or are getting ready to transfer financial records to QuickBooks. The course covers the primary features of QuickBooks, enabling attendees to set up an accounting system that meets the needs of their respective business. The program is promoted in the Charting Your Course classes as well as with SBDC and MBAC clients.

Charting Your Course

A monthly half-day seminar for those thinking about starting, buying or expanding a business. Charting Your Course helps attendees avoid costly mistakes and unnecessary steps when starting a business.

Advertising

eInsider/eEvents Online Newsletters

Weekly electronic newsletter that reaches over 4,000 members.

Partners

Toledo Chamber Partner : \$20,000

Become a Toledo Chamber Partner and attend/sponsor all of our signature events and be recognized as a partner

Chamber Partner Seating: and/or Recognition

Annual Meeting: Table of 10

TASBA Luncheon Series: 2 attendees

Clambake: Table of 10

Legislative Breakfast: Table of 8

Candidate Forum: Table of 8

Golf Outing: 4 golfers

Eggs 'N' Issues: Table of 8

Receive these benefits:

Corporate logo prominent on event marketing materials

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Business name and/or logo displayed at each event

Banner Ad for 1 month on Home Page of the Chamber's website

Attendee mailing list provided to partner for each event if requested

Material distributed to attendees (display tables) when available

Return on Investment document to partner after each event outlining your exposure

Partners

Connections Partner : \$7,500

Become a Connections Partner and attend/sponsor these Connections events and be recognized as a partner

Connections Partner Seating and/or Recognition:

Annual Meeting: 4 attendees

TASBA Luncheon Series: 2 attendees

Clambake: 4 attendees

Golf Outing: 2 golfers

Receive these benefits:

Corporate logo prominent on event marketing materials

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Business name and/or logo displayed at each event

Banner Ad for 1 month on Membership Page of the Chamber website

Attendee mailing list provided to partner for each event if requested

Material distributed to attendees (display tables) when available

Return on Investment document to partner after each event outlining your exposure

Advocacy Partner: \$5,000

Become a Advocacy Partner and attend/sponsor these events and be recognized as a partner

Advocacy Partner Seating and/or Recognition:

Candidate Forum: Table of 8

Eggs 'N' Issues: Table of 8

Legislative Breakfast: Table of 8

Leadership Academy: 1 attendee

Columbus Legislative Visit: 2 attendees

Annual Meeting: 2 attendees

Progress On the Riverfront: 1 attendee

Receive these benefits:

Corporate logo prominent on event marketing materials

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Business name and/or logo displayed for each event

Banner Ad for 1 month on the Government Affairs page of the Chamber's website

Attendee mailing list provided to partner for each event if requested

Material distributed to attendees (display tables) when available

Return on Investment document to partner after each event outlining your exposure

Partners

Business Expertise Partner: \$5,000

Become a Business Expertise Partner and attend/sponsor these events and be recognized as a partner

Business Expertise Partner Seating and/or Recognition:

MBAC Seminars/Events: 2 Attendees

QuickBooks Seminars: 2 Attendees

FastTrac® Programs

Charting Your Course

Annual Meeting: 2 attendees

Receive these benefits:

Corporate logo prominent on event marketing materials

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Business name and/or logo displayed for each event if requested

Banner Ad for 1 month on Business page of the Toledo Chamber's website

Material distributed to attendees (display tables) when available

Return on Investment document to partner after each event outlining your exposure

Annual Meeting 2012

Presented by Medical Mutual of Ohio

Co-Presenting Sponsor: \$10,000

Event referred to as "Annual Meeting Presented by "Company Name"

Two Reserved tables for ten in preferred location
Recognition from podium
Corporate logo prominent on event marketing materials & signage
Logo listed on Chamber website
Recognition in eInsider and eEvents Newsletter
Attendee mailing list provided from event if requested
Return on Investment document after event outlining your exposure

Speaker \$3,000

Receive these benefits:

Reserved table for ten in preferred location
Recognition from podium
Corporate logo prominent on event marketing materials & signage
Logo listed on Chamber website
Recognition in eInsider and eEvents Newsletter
Attendee mailing list provided from event if requested
Return on Investment document after event outlining your exposure

Gold \$3,000

Receive these benefits:

Reserved table for ten
Recognition from podium
Company name on event marketing materials & signage
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter
Attendee mailing list provided from event if requested
Return on Investment document after event outlining your exposure

Silver \$2,000

Receive these benefits:

Reserved seating for five
Company name on event marketing materials & signage
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter
Attendee mailing list provided for event

Bronze \$750

Receive these benefits:

Reserved seating for three
Company name on event marketing materials & signage
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter

Connections



BCX - Business Card Exchange & Coffee and Connecting Presented by Spengler-Nathanson P.L.L

SOLD

Presenting \$1,200

Receive these benefits:

- Representative delivers a welcome message during networking event
- Company name on event marketing materials & signage
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables)

Connections



Clambake 2012

Presenting \$8,000 - Pending Renewal

Receive these benefits:

- Event referred to as Clambake Presented by "COMPANY NAME"
- Two Reserved tables for ten each (20 total)
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Attendee mailing list provided from event if requested
- Return on Investment document after event outlining your exposure

Gold \$4,000

Receive these benefits:

- Reserved table for ten
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Attendee list provided for event if requested
- Return on Investment document after event outlining your exposure

Silver \$2,500

Receive these benefits:

- Reserved seating for four
- Company name on event marketing materials & signage
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Bronze \$750

Receive these benefits:

- Reserved seating for two
- Company name on event marketing materials & signage
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Small Business \$300 (10 or less employees)

Receive these benefits:

- Reserved seating for two
- Company name on event marketing materials & signage
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Connections



Golf Outing 2012

Presenting \$4,000

Receive these benefits:

Event referred to as: Golf Outing 2012 Presented by “Company Name”
Corporate name & logo prominent on event marketing materials & signage at event
8 golfers in event
Company Name & Logo listed on Chamber website
Attendee mailing list provided from event if requested
Recognition in eInsider and eEvents for event
Return on Investment document after event outlining your exposure

Lunch \$1,750

Receive these benefits:

Four golfers in event
Signage at lunch: name and logo
Company name on event marketing materials
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter

Hole \$400

Receive these benefits:

One golfer in event
Signage at hole: name and logo
Company name on event marketing materials
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter

Men's Longest Drive \$400

Receive these benefits:

One golfer in event
Signage at Men's longest Drive tee: name and logo
Company name on event marketing materials
Name listed on Chamber website
Recognition in eInsider and eEvents Newsletter

Women's Longest Drive \$400

Receive these benefits:

One golfer in event
Signage at Women's longest Drive tee: name and logo
Company name on event marketing materials
Name listed on Chamber website

Connections



Golf Outing 2012 - Cont'd.

Men's Closest to the Pin \$400

Receive these benefits:

- One golfer in outing
- Signage at Men's Closest to the Pin tee: name and logo
- Company name on event marketing materials
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Women's Closest to the Pin \$400

Receive these benefits:

- One golfer in outing
- Signage at Women's Closest to the Pin tee: name and logo
- Company name on event marketing materials
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Driving Range \$400

Receive these benefits:

- One golfer in outing
- Signage at Driving Range
- Company name on event marketing materials
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Beverage Cart \$400

Receive these benefits:

- One golfer in outing
- Signage on course
- Company name on event marketing materials
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Putting Green \$400

Receive these benefits:

- One golfer in outing
- Signage at practice putting green
- Company name on event marketing materials
- Name listed on Chamber website
- Recognition in eInsider and eEvents Newsletter

Connections

TASBA Luncheon Series 2012

Presenting \$4,000

Receive these benefits:

- Event referred to as TASBA Luncheon Series Presented by “COMPANY NAME”
- Top billing on all event signage
- Seating for two at head table at each luncheon
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Attendee mailing list provided from event if requested
- Return on Investment document after event outlining your exposure

Gold \$2,000

Receive these benefits:

- Seating for one at head table at each luncheon
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Attendee mailing list provided from event if requested
- Return on Investment document after event outlining your exposure

Silver \$750

Receive these benefits:

- One guest at each luncheon
- Company name on event marketing materials & signage
- Recognition in eInsider and eEvents Newsletter
- Attendee list provided from event if requested



Candidate Forum

Platinum \$1,000 (one available)

Receive these benefits:

Event referred to as “Candidate Forum 2012, the Platinum sponsor is COMPANY NAME”

Reserved table of eight

Corporate logo prominent on event marketing materials & signage

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Attendee mailing list provided for event

Return on Investment document after event outlining your exposure

Gold \$750

Receive these benefits:

Reserved seating for four

Corporate logo prominent on event marketing materials & signage

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Attendee mailing list provided for event

Silver \$500

Receive these benefits:

Reserved seating for two

Company name on event materials & signage

Recognition in eInsider and eEvents Newsletter

Advocacy



Columbus Legislative Trip

Presenting \$1,000

Receive these benefits:

Event referred to as “Columbus Legislative Trip Presented by “COMPANY NAME”

Two Attendees on trip

Corporate logo prominent on event marketing materials

Logo listed on Chamber website

Recognition in eInsider and eEvents Newsletter

Return on Investment document after event outlining your exposure

Gold \$500

Receive these benefits:

One attendee on trip

Company name on event materials

Recognition in eInsider and eEvents Newsletter

Recognition on website

Advocacy



Eggs 'N' Issues

Presented by Eastman & Smith, Ltd.

Presenting \$2,000

Receive these benefits:

- Event referred to as "Eggs 'n' Issues Presented by "COMPANY NAME"
- CEO briefly welcome attendees from Podium and give a 60-second "commercial"
- Reserved table of eight
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Attendee mailing list provided for event
- Return on Investment document after event outlining your exposure

Gold \$1,000

Receive these benefits:

- Seating for four
- Company name on event materials & signage
- Recognition in eInsider and eEvents Newsletter
- Recognition on website

Silver \$500

Receive these benefits:

- Seating for Two
- Company name on event materials & signage
- Recognition in eInsider and eEvents Newsletter
- Recognition on website

Advocacy



Leadership Academy

Presenting \$1,500

Receive these benefits:

- Event referred to as “Leadership Academy Presented by “COMPANY NAME”
- Corporate logo prominent on event marketing materials & signage
- Logo listed on Chamber website
- Recognition in eInsider and eEvents Newsletter
- Return on Investment document after event outlining your exposure

Gold \$500

Receive these benefits:

- Company name on event materials & signage
- Recognition in eInsider and eEvents Newsletter
- Signage at event
- Recognition on website

Advocacy



Legislative Breakfast

Presenting \$750 - Pending Renewal

Receive these benefits:

Event referred to as “Legislative Breakfast Presented by “COMPANY NAME”

Four Attendees at breakfast

Company name & logo on event materials & signage

Recognition in eInsider and eEvents Newsletter

Recognition on website

Gold \$500

Receive these benefits:

- Two attendees at breakfast

- Company name on event materials & signage

- Recognition in eInsider and eEvents Newsletter

- Recognition on website



Progress On the Riverfront

Presenting \$750

Receive these benefits:

Event referred to as “Progress On the Riverfront Presented by “COMPANY NAME”

Two Attendees on the cruise

Company name & logo on event materials & signage

Recognition in eInsider and eEvents Newsletter

Recognition on website

Gold \$500

Receive these benefits:

One attendee on the cruise

Company name on event materials & signage

Recognition in eInsider and eEvents Newsletter

Recognition on website



QuickBooks

Presenting \$1,000

Receive these benefits:

- Event called “QuickBooks presented by COMPANY NAME”
- Corporate logo prominent on event marketing materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables) when available
- Recognition on website

Seminars

Presenting \$1,000

Receive these benefits:

- Event called “Seminar Name presented by COMPANY NAME”
- Corporate logo prominent on event marketing materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables) when available
- Recognition on website

Charting Your Course

Presenting \$1,000

Receive these benefits:

- Event called “Charting Your Course presented by COMPANY NAME”
- Corporate logo prominent on event marketing materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables) when available
- Recognition on website

FastTrac®

Presenting \$2,000

Receive these benefits:

- Event called “FastTrac® presented by COMPANY NAME”
- Corporate logo prominent on event marketing materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables)
- Return on Investment document after event outlining your exposure
- Recognition on website

Gold \$1,000

Receive these benefits:

- Company name on event materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables)
- Recognition on website

Silver \$500

Receive these benefits:

- Company name on event materials & signage
- Recognition in eInsider and eEvents Newsletter
- Material distributed to attendees (display tables)
- Recognition on website

Business Expertise

Advertising

eInsider and eEvents online newsletters

Gold \$500 per month receive these benefits:

- Sponsor's name and logo included within ad chamber can design for you
- eInsider is a monthly newsletter going out to 4,000 emails - once a month
- eEvents is a weekly update going out to 4,000 emails - 3 times a month