

# EPIC Toledo

Leadership/Professional Development. Community Impact. Networking.

2012 EPIC Toledo  
Sponsorship Opportunities



# EPIC Birthday Bash

Join EPIC Toledo and the Toledo Regional Chamber of Commerce as we celebrate EPIC's 5th birthday. This event will be celebrating a successful fourth year of programming with over 1200 individual members and growing. The event will be held February or March of 2012. Over 500 individuals attended the 4th annual birthday bash in 2011.

## Gold Sponsors - \$1,000 – Pending Renewal

The Gold Sponsor will receive:

- Name and logo on all marketing materials and promotional efforts
- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 15 tickets to event

## Host Sponsor – Facility Fee Waived

The Host Sponsor will receive:

- Name and logo on all marketing materials and promotional efforts
- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 15 tickets to event

## Print Sponsor – Pending Renewal

The Print Sponsor will receive:

- Name and logo on all marketing materials and promotional efforts
- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 15 tickets to event

## Candle Sponsor - \$200

The Candle Sponsor will receive:

- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 10 tickets to the event

Contact Paulette Cousino, 419-243-8191 ext. 258  
([paulette.cousino@toledochamber.com](mailto:paulette.cousino@toledochamber.com))  
for more information and specifications.



# EPIC Unplugged

## Presented by Buckeye CableSystem

These quarterly meetings are the EPIC general membership events. Members will learn about new activities at EPIC and have an opportunity to give their input on the strategic direction of EPIC. In addition, keynote speakers will be invited to inform EPIC members on important issues facing our region. This event is free to EPIC members.

### Presenting Sponsor - \$3,000 - SOLD

The Presenting Sponsor will receive:

- Title recognition at all 4 events
- Name and logo on all marketing materials and promotional efforts
- Name and logo recognition on EPIC Toledo website
- Ability to distribute promotional items at the event

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# Advertising Opportunity

Want to reach 1,200 young professionals a week?  
Advertise on the EPIC Buzz!

This weekly email update from EPIC Toledo reaches over 1,200 members and prospective members. This customized email is EPIC's premiere communication to its members. The email announces new programs and initiatives and links directly to the EPIC website so that members can get more information or register for events. This is an exclusive opportunity for your company to advertise and reach over 1,200 potential customers. We can use your ad or design one for you.

**\$350 per month**

Only one company will be featured each month.

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# New Member Mixer

Designed for new members of EPIC to meet each other, find out more about EPIC and most importantly, find out how to get involved. This event is scheduled every 6 to 8 weeks. Host 50-100 EPIC members at your place of business. Must be able to provide a room, alcoholic beverages either cash bar or hosted along with light appetizers.

## **Host Sponsor – Host the event at your location.**

The Host Sponsor will receive:

- Name recognition on EPIC Toledo Website

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# EPIC Summit

This annual event is an opportunity for EPIC members and non-members to be part of a full day seminar, learning from regional experts about the issues that face our region and community. This event focuses on the future direction of the organization and the region. The event will be held at the end of October of 2012.

## **Presenting Sponsor - \$1,500 - Pending Renewal**

The Presenting Sponsor will receive:

- Title recognition
- Name and logo on all marketing materials and promotional efforts
- Name and logo recognition on EPIC Toledo website
- Name and logo recognition on all signage
- 12 tickets to the event

## **Host Sponsor – Facility Fee Waived**

The Host Sponsor will receive:

- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 8 tickets to the event

## **Print Sponsor – Trade**

The Print Sponsor will receive:

- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 8 tickets to the event

## **Gold Sponsor - \$500**

The Gold Sponsor will receive:

- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 8 tickets to the event

## **Silver Sponsor - \$250**

The Silver Sponsor will receive:

- Name recognition on EPIC Toledo website
- Name recognition on all signage
- 4 tickets to the event

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# PNC presents EPIC Rocks Fashion

EPIC Toledo was proud to introduce EPIC Rocks Fashion to the region in 2008. For the past four years over 6,000 people have attended the event and experienced a unique blend of multi-media, local fashion, live music and networking. The goal of EPIC Rocks Fashion is to create a unique metropolitan experience for individuals in this region. This event provides an opportunity to showcase aspiring fashion models, local entertainment, retailers and restaurants.

In 2012 EPIC Toledo will again partner with The Blade for EPIC Rocks Fashion. Sponsors will start receiving recognition for EPIC Rocks Fashion in May. The intensive marketing campaign has an estimated value of over \$100,000 in print, television and radio advertising. All sponsors will receive industry/category exclusivity.

## **Title Sponsor - \$10,000 – SOLD– (Estimated Value \$145,000)**

The Title Sponsor will receive:

- Exclusive title recognition for EPIC Rocks Fashion
- Logo on all \$125,000 in promotional materials including; newspaper, TV, radio, outdoor, t-shirts, VIP swag bags, press releases, in-store posters, invitations, flyers, tickets, online and e-mail blasts
- Serve as an exclusive onsite ticket outlet for EPIC Rocks Fashion
- Logo on all event signage
- Logo inclusion in e-blast to over 40,000
- Full page ad in EPIC Rocks Fashion event program
- Signage on the show stage and video at EPIC Rocks Fashion
- Seat on event planning committee
- Large rotating banner on event website with direct link to your website
- Opportunity to place promotional items in VIP swag bags at EPIC Rocks Fashion event
- 12 VIP tickets to EPIC Rocks Fashion
- 20 General admission tickets to EPIC Rocks Fashion
- Full page B&W ROP ad in The Blade to be used by 12/31/12



# PNC presents EPIC Rocks Fashion (CONT'D)

## **Major Sponsor - \$5,000 – (Limit of Five-Pending Renewals) – (Estimated Value \$70,000)**

The Major Sponsor will receive:

- Logo on all \$125,000 in promotional materials including; newspaper, TV, radio, outdoor, t-shirts, VIP swag bags, press releases, in-store posters, invitations, flyers, tickets, online and e-mail blasts
- Logo on all event signage
- Logo inclusion on e-blast to over 40,000
- Full page ad in EPIC Rocks Fashion event program
- Signage on the show stage and video at EPIC Rocks Fashion
- Rotating banner on event website with direct link to your website
- Opportunity to place promotional items in VIP swag bags at EPIC Rocks Fashion event
- 8 VIP tickets to EPIC Rocks Fashion
- 10 General admission tickets to EPIC Rocks Fashion
- ½ page B&W ROP ad in The Blade to be used by 12/31/12

## **VIP Sponsor - \$1,000 – (Estimated Value \$2,400)**

The VIP Sponsor will receive:

- Logo mention in two Blade Thank You ads
- Logo mention in EPIC Rocks Fashion event program
- 4 VIP tickets to EPIC Rocks Fashion
- 6 General admission tickets to EPIC Rocks Fashion
- 1/8 page B&W ROP ad in The Blade to be used by 12/31/12

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