

Meeting Date: Friday November 11, 2011
Location: Lighthouse Merchandising and Branding

1. Community Project Update: Kettlebell campaign, all the spots were filled for Sunday November 20th but we could volunteer for other spots.
2. New Member Mixer-November 16th at Hantz Financial, first breakfast mixer.
3. That's My Epic- Will have members of the committee bring a camera to events such as new member mixer and wine tasting. Get business card and email them when we are ready to use picture.
4. Prospective locations: Looking to go circle back and go to potential marketing firms we have been to in the past. Looking at Root Learning or Libby glass for December. I will contact some previous marketing companies such as Cooper Smith, R/P marketing, and also research some new ones.
5. Campus Recruiting Initiative- We will be reaching out to professional campus organizations and fraternities/sororities. Try to get a committee together to do a campus visit and tell them about Epic. Present it as a networking opportunity. Meet professionals in the Toledo area. Target seniors and only students who are 21+.
6. We will be trying to implement some conference calls for our monthly meetings to encourage more participation. We have about the same 5-7 people attend and we would like to encourage more participation by making it more convenient for our members.