

2024



Sponsorship Opportunities

**Toledo Regional
Chamber of Commerce**

300 Madison Avenue #200
Toledo, OH 43604
419.243.8191



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At the Toledo Regional Chamber of Commerce (TRCC) we believe that in-person is invaluable. This is why we offer numerous opportunities each year to make connections, learn from one another and foster relationships that build strong businesses and communities. It is our mission to solve critical business challenges in order to create vibrant economic opportunities for all in our region by creating events that focus on networking & visibility, advocacy & public policy, and talent & workforce.

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Our Vision

To transform our region into the place for diverse talent to live and work.

Our Mission



To solve critical business challenges in order to create vibrant economic opportunities for all in our region.

Our Values



BOLD LEADERSHIP

Lead our community down the right path vs. the easy path.



BUSINESS-CENTRIC

Be the region's most respected source of business information, strategic initiatives and resources.



COLLABORATION

Foster partnerships that will lead to creativity and efficiency in our region's business environment.



INCLUSION

Ensure that everyone feels welcome and that diverse voices can be heard.



INTEGRITY

Do what's right and stand behind what we do.

Marketing Reach

Your Toledo Regional Chamber of Commerce membership offers numerous ways to reach a network of your peers, increase your exposure and create new business opportunities. A national survey showed that two-thirds of consumers believe that companies that are involved in their local Chamber of Commerce use good business practices, are reputable and care about their customers.

Consider adding TRCC to your marketing mix through event sponsorship, advertising opportunities and more! Let us utilize our reach to extend yours to:



**2,000+ Member
Businesses**



**72,000 Website
Visitors Annually**



**6,000+ Email
Subscribers**



**12.4% Increase
Over Last Year in
Social Media Followers**



**3,646
Followers**



**4,303
Followers**



**5,130
Followers**

About our Events

Business leaders recognize and appreciate companies that help them gain knowledge and make direct contacts. TRCC membership represents some of the region's most important and influential corporate leaders, mid-level managers, small business owners, entrepreneurs, emerging talent, educators, political figures and more. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming - a visible investment that will resonate positively within your own organization and customer base.

Consider bundling event sponsorships across various departments to maximize your exposure!



TRCC SIGNATURE EVENTS

- Annual Meeting presented by Fifth Third Bank
- Clambake presented by PNC
- Focus on Business Member Lunches presented by KeyBank



ADVOCACY & PUBLIC POLICY EVENTS

- Institute for Leadership & Advocacy
- Morning Access: Legislative Breakfast
- Capitol Conversations in Columbus
- Summer Legislative Reception
- Lagers & Legislators: A Post-Election Reception



TALENT & WORKFORCE EVENTS

- Summer in the City presented by Owens Corning
- Talent Trends & Best Practices
- REDI Luncheon



EPIC TOLEDO EVENTS

- EPIC Toledo Social Series
- EPIC Toledo Leadership Golf Outing
- EPIC Toledo Leadership Summit

2024 Annual Meeting

Presented by Fifth Third Bank

We believe in celebrating the successes of our businesses, our region and our organization. This annual signature event provides the opportunity for the Toledo Regional Chamber of Commerce to reflect on past achievements, announce future initiatives and recognize key volunteers, members and award recipients.



600+

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Nonprofit Leaders



Tuesday, April 30, 2024
3:00 p.m. - 6:00 p.m.

Cocktail Hour
Keynote Presentation
Networking
TRCC Updates



Glass City Center
Ballroom
401 Jefferson Avenue
Toledo, OH 43604



TRCC
SIGNATURE
EVENT

GOLD SPONSOR

- 2 tables of 10
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$6,000

SILVER SPONSOR

- 1 table of 10
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

EPIC TOLEDO TABLE SPONSOR

- 2 attendees from your organization
- TRCC curates table of 10 EPIC members
- Logo representation
- Social media promotion

\$3,000

BRONZE SPONSOR

- 5 attendees
- Company name represented
- Social media promotion

\$2,000

SMALL BIZ SPONSOR

[10 employees or less]

- 2 attendees
- Company name represented
- Social media promotion

\$800



For more information, please contact:
ASH LAYMAN, Events Manager
ash.layman@toledochamber.com

2024 Clambake

Presented by PNC

We believe networking gets even better when you add in balmy breezes and fantastic food at this Toledo Chamber signature summertime event. Enjoy a pleasant summer evening as you connect with your fellow Chamber members at one of our largest events of the year. It's a "can't miss!"



600+

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Nonprofit Leaders



Thursday, July 25, 2024

5:00 p.m. - 9:00 p.m.

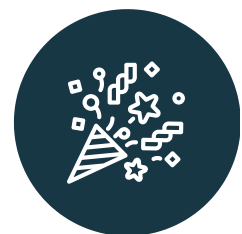
Cocktail Hour
Animal Experiences
Live Music
Networking
Seafood-inspired Buffet



The Toledo Zoo

Malawi Center

2 Hippo Way
Toledo, OH 43609



**TRCC
SIGNATURE
EVENT**

GOLD SPONSOR

- 2 tables of 8
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$6,000

SILVER SPONSOR

- 1 table of 8
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

EPIC TOLEDO TABLE SPONSOR

- 2 attendees from your organization
- TRCC curates table of 8 EPIC members
- Logo representation
- Social media promotion

\$3,000

BRONZE SPONSOR

- 4 attendees
- Company name represented
- Social media promotion

\$2,000

SMALL BIZ GOLF CART SPONSOR

- [10 employees or less]
- 2 attendees
 - Logo represented on golf carts
 - Social media promotion

\$800



For more information, please contact:
ASH LAYMAN, Events Manager
ash.layman@toledochamber.com

2024 Focus on Business Member Lunches

Presented by KeyBank

You deserve to be “in-the-know” about the people, trends, innovations, and developments that are driving our region. In addition to time to network, this series features economic updates from the Toledo-Lucas County Port Authority, Regional Growth Partnership and Chamber, PLUS a timely topical feature presentation offered by one of our region’s organization or business leaders.



100+ /per event

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Nonprofit Leaders



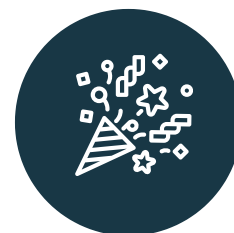
11:30 a.m. - 1:30 p.m.

January 24, 2024
 February 14, 2024
 March 20, 2024
 September 18, 2024
 October 16, 2024
 November 20, 2024



The Toledo Museum of Art GlasSalon

2444 Monroe St.
 Toledo, OH 43620



TRCC SIGNATURE EVENT SERIES

GOLD SPONSOR

- 1 table of 6
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

SILVER SPONSOR

- 3 attendees
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$3,000

BRONZE SPONSOR

- 2 attendees
- Company name represented
- Social media promotion

\$2,000

STUDENT ATTENDEE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$1,500



For more information, please contact:

ASH LAYMAN, Events Manager

ash.layman@toledochamber.com

2024 Morning Access Legislative Breakfast

Presented by Buckeye Broadband

Because access matters, this morning event is an opportunity for Chamber members to meet and network with the region's elected officials from various communities in Lucas, Wood, and Fulton counties. The networking-only no-speeches format provides a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.



150+

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Regional, State & Federal Elected Officials



Friday, February 9, 2024

7:30 a.m. - 9:00 a.m.

*Networking
Light Refreshments
Access to Elected Officials*



The Toledo Club

235 14th Street
Toledo, OH 43604



**ADVOCACY &
PUBLIC POLICY
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 5 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List

SOLD

GOLD SPONSOR

- 3 attendees
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

SILVER SPONSOR

- 2 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,500

BRONZE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$1,000



For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 Summer Legislative Reception

Presented by Buckeye Broadband

You deserve to know the leaders whose decisions impact your business. This “no speeches” morning reception puts you face to face with elected officials, giving you the chance to build relationships and strengthen the connection between our public and private communities. An emphasis will be placed on our federal and statewide office holders. This event offers a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.



150+

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Regional, State & Federal Elected Officials



Friday, August 16, 2024

7:30 a.m. - 9:00 a.m.

*Networking
Light Refreshments
Access to Elected Officials*



**National Museum
of the Great Lakes**

1701 Front Street
Toledo, OH 43605



**ADVOCACY &
PUBLIC POLICY
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 5 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List



GOLD SPONSOR

- 3 attendees
- Logo representation
- Registration List
- Social media promotion

\$4,000

SILVER SPONSOR

- 2 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,500

BRONZE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$1,000



For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 Lagers & Legislators: A Post-Election Reception

The commercials are over and the yard signs taken down, now the real work begins. Your voice matters, and those currently in office, newly elected, and re-elected to local office, need to hear from, and understand the needs of our region's businesses. So, grab a pint and let's get the conversation started at our inaugural Lagers & Legislators: A Post-Election Reception. Elected officials from Lucas, Wood, and Fulton County will be invited.



100+

- C-Suite Professionals
- Executives & Managers
- Business Owners
- Regional Elected Officials



Thursday, November 7, 2024

4:00 - 5:30 p.m.

*Networking
Light Refreshments
Access to Elected Officials*



**Maumee Bay
Brewing Company
Warehouse**
201 Morris St.
Toledo, OH 43604



**ADVOCACY &
PUBLIC POLICY
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 5 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List

\$6,000

GOLD SPONSOR

- 3 attendees
- Logo representation
- Registration List
- Social media promotion

\$4,000

SILVER SPONSOR

- 2 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,500

BRONZE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$1,000



For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 Institute for Leadership & Advocacy

We believe preparing emerging leaders to effectively serve their communities and work with public officials moves our community forward. Institute for Leadership & Advocacy participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly experienced professionals comprised of public officials and other regional leaders. It is the longest-running program of its kind in the state, with nearly 500 graduated leaders. 2024 will be its 23rd year.

In addition to the 11-week program, the Institute Series on issues of regional importance will be included throughout the year. The Institute Series is open to all past attendees, future attendees and Chamber members interested in taking a deeper dive into these issues.



Exclusive Class of 30

- Business & Community Leaders
- Business Owners
- Nonprofit Leaders



Every Monday

January 15 - April 1, 2024
5:30 p.m. - 7:00 p.m.

*Networking
Educational Sessions*



Toledo Regional Chamber of Commerce

300 Madison Avenue
Toledo, OH 43604
8th Floor Conference Room



ADVOCACY & PUBLIC POLICY PROGRAM

PRESENTING SPONSOR

- Event naming rights
- 3 registrants
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List

\$4,000

GOLD SPONSOR

- 2 registrants
- Logo representation
- Social media promotion
- Registration List

\$2,000

SILVER SPONSOR

- 1 registrant
- Logo representation
- Social media promotion

\$1,000

BRONZE SPONSOR

- Company name represented
- Social media promotion

\$500

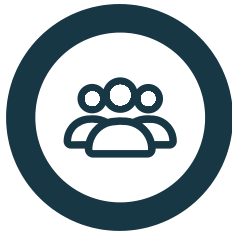


For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 Capitol Conversations

Because our voice in Columbus matters, this event is designed to connect our members with elected officials and key policy makers at the state level to learn about and discuss issues important to the growth of the Toledo region's economy.

Plan to join your fellow Toledo Regional Chamber of Commerce members in our state capitol to receive updates from key political and regulatory leaders and have lunch with our region's state legislators. In addition to having an opportunity to meet directly with our legislators, you will receive member-only policy updates from key state officials on issues impacting our region.



30 - 40

- State Legislators
- Cabinet-Level Decision Makers
- C-Suite Professionals
- Business Owners



Spring 2024

*Networking
Access to Elected Officials
Lunch*



Bricker Graydon LLP

100 S. 3rd St.
Columbus, OH 43215



**ADVOCACY &
PUBLIC POLICY
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 5 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List

\$4,000

GOLD SPONSOR

- 3 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,000

SILVER SPONSOR

- 2 attendees
- Logo representation
- Registration List
- Social media promotion

\$1,000

BRONZE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$500



For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 All-Aboard Leadership Launch

You deserve an evening of networking and fostering mentorship opportunities while enjoying an evening cruise down the Maumee River. Join members of EPIC Toledo, Toledo Regional Chamber of Commerce, and graduates of the Institute for Leadership & Advocacy as we set sail on J&M Cruise Line's newest boat, the Glass City Pearl.



100

- Toledo Chamber Members
- EPIC Toledo Young Professionals
- Institute for Leadership & Advocacy Graduates



Summer 2024

Networking
Access to 3 Chamber Groups
Cocktails
Appetizers



The Glass City Pearl

1 Jefferson Avenue
Toledo, OH 43604



**ADVOCACY &
PUBLIC POLICY
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 5 attendees
- Logo representation
- Social media promotion
- Registration List

\$4,000

GOLD SPONSOR

- 3 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,000

SILVER SPONSOR

- 2 attendees
- Logo representation
- Registration List
- Social media promotion

\$1,000

BRONZE SPONSOR

- 1 attendee
- Company name represented
- Social media promotion

\$500



For more information, please contact:
MAKENZIE KUJAWA, Public Policy Coordinator
makenzie.kujawa@toledochamber.com

2024 Summer in the City

Presented by Owens Corning

Because location matters, Summer in the City is a unique opportunity for summer interns to connect with and explore the Toledo Region. Designed to help interns build networks and show them what life would be like when they choose Toledo as their hometown, the program is geared towards college juniors, seniors and graduate student interns who are working in Toledo for the summer.

Since 2015, the Summer in the City program has hosted over 1,200 interns and co-ops from more than 160 cities in 20 states and 7 countries representing over 60 colleges and universities. These interns and co-ops were building their skills and experience at 65+ companies in the Toledo Region.



100+

Interns living and working in
the Toledo Region



June - July 2024

Networking
4 - 6 Social Events
5 - 7 Educational Events



**Various Locations in
the Toledo Region**



**TALENT &
WORKFORCE
PROGRAM**

PRESENTING SPONSOR

- Event naming rights
- 50 interns from your organization
- Social media promotion
- Registration List



GOLD SPONSOR

- 20 interns from your organization
- Logo representation
- Registration List
- Social media promotion

\$6,000

SILVER SPONSOR

- 12 interns from your organization
- Logo representation
- Registration List
- Social media promotion

\$4,000

BRONZE SPONSOR

- 6 interns from your organization
- Company name represented
- Social media promotion

\$2,000



For more information, please contact:
JEFF SCHAAF, Director of Talent Strategy
jeff.schaaf@toledochamber.com

2024 EPIC Toledo Leadership Golf Outing

Presented by Buckeye Broadband

We believe golf is “FORE” building relationships. The EPIC Toledo Leadership Golf Outing is an opportunity to make meaningful connections throughout the community. EPIC Toledo members will be paired with a prominent Toledo business or community leader or member of the Chamber or TASBA Board to form a foursome for a day of golf and networking. Morning tee times are followed by a barbecue lunch.



100

- EPIC Toledo Young Professionals
- Chamber & TASBA Board
- Business & Community Leaders



Summer 2024

*Networking
Golf
Lunch*



Belmont Country Club

29601 Bates Road
Perrysburg, OH 43551



**EPIC
TOLEDO
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 1 community leader golfer & 3 young professional golfers
- Logo appears on outing score cards
- Logo representation
- Social media promotion



GOLD SPONSOR

- 1 community leader golfer & 1 young professional golfer
- Logo representation
- Social media promotion

\$2,000

SILVER SPONSOR

- 1 registered golfer (either YP or community leader)
- Logo signage at luncheon area
- Social media promotion

\$1,000

BRONZE SPONSOR

- 1 registered community leader golfer
- Hole Sponsor – Logo appears on signage
- Name representation

\$500



For more information, please contact:
RILEY LECKEY, EPIC Toledo Director
riley.leckey@toledochamber.com

2024 EPIC Toledo Leadership Summit

Presented by Buckeye Broadband

We believe our future leaders fuel our community. The EPIC Toledo Leadership Summit is the premier professional development conference in the region. It brings together hundreds of emerging leaders to foster connections with other like-minded professionals while building leadership skills.

This full-day event focuses on fostering and developing emerging leaders with keynote speakers that utilize a holistic approach to successful leadership. We provide attendees with the skills and resources to bring their best and whole self to their professional and personal lives.



300+
EPIC Toledo Young
Professionals



Fall 2024
*Networking
Breakout Sessions
Lunch
Cocktail Hour*



**Location
TBD**



**EPIC
TOLEDO
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 12 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List



GOLD SPONSOR

- 8 attendees
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

SILVER SPONSOR

- 6 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,500

BRONZE SPONSOR

- 2 attendees
- Company name represented
- Social media promotion

\$1,000



For more information, please contact:
RILEY LECKEY, EPIC Toledo Director
riley.leckey@toledochamber.com

2024 Talent Trends & Best Practices

Presented by Buckeye Broadband

You deserve top talent for your business, which is why talent & workforce initiatives continue to be a pinnacle priority and part of the Chamber's mission. At the Talent Trends & Best Practices Mini Conference we will continue the conversation and build on the plan outlined in the Toledo Talent Alignment Strategy, while addressing talent procurement challenges affected by evolving work environments. Local and regional experts will share research-based practices for attracting, developing, and retaining the best talent for our region.



200+

- C-Suite Professionals
- HR Professionals
- Manufacturers
- Career Tech & Curriculum Administrators



Fall 2024



**Location
TBD**



**TALENT &
WORKFORCE
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 12 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List



GOLD SPONSOR

- 8 attendees
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$4,000

SILVER SPONSOR

- 6 attendees
- Logo representation
- Registration List
- Social media promotion

\$2,500

BRONZE SPONSOR

- 2 attendees
- Company name represented
- Social media promotion

\$1,000



For more information, please contact:
SARA SWISHER, VP Talent & Workforce
sara.swisher@toledochamber.com

2024 Re-Entry Development Initiative Luncheon

We hear you – one of the biggest challenges facing our region’s business leaders today is **WORKFORCE**. We believe in the strength of a robust team, and you deserve to access talent that will bring your business success, longevity and that is dedicated to your organization. Because our region’s economic future matters. By tapping into fair chance hiring practices, you can open your business to an entirely new pool of applicants who will be loyal and dedicate themselves not just to your organization’s mission, but to your leadership. The Toledo Regional Chamber of Commerce and it’s Re-Entry Development Initiative (REDI), alongside Chamber members, are collaborating to share the best practices in fair chance hiring. Join us to hear success stories directly from local business leaders just like you and community partners who train and prepare citizens returning to the workforce to fortify and expand our region’s skilled workforce community.



100

- C-Suite Professionals
- HR Professionals
- Manufacturers
- Career Tech & Curriculum Administrators



Spring 2024



Virtual



**TALENT &
WORKFORCE
EVENT**

PRESENTING SPONSOR

- Event naming rights
- 12 attendees
- Logo representation
- Social media promotion
- Opportunity to showcase materials at literature table
- Registration List

\$4,000

GOLD SPONSOR

- 8 attendees
- Logo representation
- Registration List emailed in advance
- Social media promotion

\$2,000

SILVER SPONSOR

- 6 attendees
- Logo representation
- Registration List
- Social media promotion

\$1,000

BRONZE SPONSOR

- 2 attendees
- Company name represented
- Social media promotion

\$500



For more information, please contact:
MEGAN STRETAVSKI, Workforce Initiatives Manager
megan.stretavski@toledochamber.com

Contact Us

TRCC Signature Events

ASH LAYMAN

Events Manager

ash.layman@toledochamber.com

Ext. 1235

Advocacy & Public Policy Events

MAKENZIE KUJAWA

Public Policy Coordinator

makenzie.kujawa@toledochamber.com

Ext. 1225

Talent & Workforce Events

SARA SWISHER

VP, Talent & Workforce

sara.swisher@toledochamber.com

Ext. 1239

JEFF SCHAAF

Director of Talent Strategy

jeff.schaaf@toledochamber.com

Ext. 1231

MEGAN STRETAVSKI

Workforce Initiatives Manager

megan.stretavski@toledochamber.com

Ext. 1226

EPIC Toledo Events

RILEY LECKEY

EPIC Toledo Director

riley.leckey@toledochamber.com

Ext. 1233



300 Madison Avenue #200

Toledo, OH 43604

419.243.8191