

THREE REASONS YOU SHOULD USE PARKER DEWEY AS PART OF YOUR UNIVERSITY RECRUITING STRATEGY



Don't just take your recruiting online or rely on traditional tactics. Improve your hiring outcomes with Micro-Internships through Parker Dewey. Here's how:



Large, diverse pool of high quality candidates

Expand reach and improve diversity by providing equitable access to students nationwide. Micro-Internships help you access, engage, and attract candidates with grit, determination, and the skills to thrive irrespective of their academic pedigree.



Better results through experiential recruiting

Micro-Internships are short-term experiences that provide you with a more effective way of introducing students to your organizations and roles, and see their skills firsthand. Through this mutual assessment of fit, you can make the right hiring decisions.



Easy to implement

Micro-Internship programs with Parker Dewey are easy by design. We take care of administrative burdens for you, offer comprehensive program support, and there is never any cost to hire to a Micro-Intern for a full-time role.



HOW TO START

You only need to do these 4 things:

1. **Post** the project
2. **Select** an interested student
3. **Engage** with the student as needed during the project
4. **Enjoy** the outcomes (and you can always hire the student without any other costs or fees)



WHY MICRO-INTERNSHIPS ARE EASY TO LEVERAGE



Micro-Internships give you access to a full-funnel recruiting solution that has better outcomes and is more cost-effective than traditional campus recruiting tactics. Plus, Micro-Internship programs with Parker Dewey are easy by design.

Here are a few reasons why:



NO PAPERWORK

We take care of administrative burdens for you, including tax forms and NDAs. The candidates are on our books, and there is never any cost to hire for a summer internship or full-time role.



HIRING MANAGER BUY-IN

Hiring managers appreciate the additional resource for projects that may not be the best use of their time. This drives collaboration earlier in the process, leading to better hiring outcomes.



LESS TIME, BETTER OUTCOMES

Feedback from hiring managers provides an effective assessment of candidates, and frees up your time reviewing resumes and conducting phone screens. Not only does this lead to a more efficient process, it improves access, diversity, and retention.

THE TOOLS TO HELP YOU IMPLEMENT



ONE-STOP PLATFORM

The Parker Dewey platform allows you to access millions of students at any school nationwide. You'll be able to post your projects, select a candidate, and communicate directly.



COMPREHENSIVE SUPPORT

Our team at Parker Dewey provides ongoing support to ensure your Micro-Internship program achieves your goals. We can even help define the scope of the projects, introduce your hiring managers, and engage students through our university and non-profit partners based upon your objectives.



EXPERTISE

Since 2016, Parker Dewey has facilitated thousands of remote project engagements between companies and college students. In that time, we have identified how to ensure a great experience for companies and candidates alike.



HOW TO START

You only need to do these 4 things:

1. **Post** the project
2. **Select** an interested student
3. **Engage** with the student as needed during the project
4. **Enjoy** the outcomes (and you can always hire the student without any other costs or fees)