



2017 Graduating Class

INSTITUTE FOR LEADERSHIP & ADVOCACY

formerly known as Leadership Academy

DATE: Mondays, January 15, 2018 to March 19, 2018
Graduation, March 26, 2018

TIME: 5:30 p.m. - 7:30 p.m.

LOCATION: One Maritime Plaza, Second Floor

COST: \$350, includes a light meal at 5:00 p.m.

This 10-week course is designed to prepare emerging leaders to effectively serve their communities and work with public officials. Participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly experienced professionals comprised of public officials and other regional leaders. The Institute includes year-long engagement in activities and events including:

- Institute newsletter – Receive quarterly information on public policy topics and opportunities to serve in public office.
- Legislative Day in Columbus – Join Chamber members in our state’s capital to receive updates from key political and regulatory leaders and have lunch with our region’s state legislators.
- February “Morning Access” – Join Chamber members for an opportunity to network and connect directly with state legislators, county commissioners, mayors, council members and other elected officials.
- October “Morning Access” – This event centers on workforce and education issues impacting our region and affords the opportunity for business and education leaders to connect and share ideas in a relaxed business setting.

This program is the longest running of its kind in the state. 2018 will be the 17th year.

Space is limited! Register at www.toledochamber.com

QUESTIONS?

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TOLEDOCHAMBER.COM

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The
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Sea Grant
Ohio Sea Grant College Program



**THE OHIO STATE
UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

 **TOLEDO REGIONAL
CHAMBER of COMMERCE**

SESSION OVERVIEW

Session 1: Introduction to Public Service / Conducting Public Meetings - January 15

Joseph Lucente, Associate Professor, Community Development, Ohio State University Extension/Sea Grant College Program

A two part presentation about the basic requirements and challenges associated with public service, and the principles and best practices that provide a framework for conducting effective public meetings. Topics covered in part one include the duties and responsibilities of public officials, codes of ethics, standards of conduct, conflicts of interest, and open meeting laws. Part two covers meeting types, legal requirements, the meeting environment, procedures to follow, pre-meeting activities, conducting the meeting, and the meeting closure process.

Session 2: Public Sector Boards & Commissions – January 22

*Joseph Luzar, Chairman, Lucas County Workforce Development Board
Kevin Smith, Vice Chairman, Lucas County Plan Commission*

A panel discussion with area experts involved in the local government decision-making process through serving on a public sector board or commission. Topics include the role of local government boards and commissions, necessary professional and educational background or past community activity, the process for approving nominees, and necessary time commitments.

Session 3: Serving in Local Elected Office – January 29

*Stephanie Eichenberg, Board Member, Toledo Public Schools Board of Education
Robert Mack, Trustee, Perrysburg Township Board of Trustees
Sandy Spang, At-Large Council Member, Toledo City Council*

A panel discussion with local elected officials about seeking and serving in elected office. Topics include things to consider before seeking elected office, academic and non-academic experience necessary, the campaign process, the potential for impact, challenges to prepare for, and necessary time commitments.

Session 4: Leadership Styles & Skills – February 5

Margaret Parker, Assistant Professor, Owens Community College

A presentation about the concepts, principles and practices that can improve the operation and effectiveness of governing bodies and personal decision-making. Topics include examining different leadership styles, discovering your leadership style, implementation of styles based on subordinates, and the skills needed in leadership and their benefits.

Session 5: Media Relations – February 12

Susan Ross Wells, Marketing Manager, Gilmore Jasion Mahler, LTD

A presentation about developing effective working relationships with media representatives and organizations, and the basic principles and practices for improved messaging. Topics include the importance of the media, determining what is newsworthy activity, how to work with the media, handling interviews, using social media, and conducting crisis communications.

SESSION OVERVIEW

(continued)

Session 6: Economic Development – February 19

Megan Vahey-Casire, Deputy County Administrator, Lucas County

Dean Monske, President & CEO, Regional Growth Partnership

Paul Toth, President & CEO, Toledo-Lucas County Port Authority

A panel discussion with leaders from area economic development agencies about the principles and practices associated with fostering economic development in our region. Topics include the role of our local economic development organizations and how they are organized, projects in our region compared to other areas, and case studies of past economic development successes and challenges.

Session 7: Government Finance – February 26

Mike Beazley, Administrator, City of Oregon

A presentation about how local government finance works and an overview of different public sector accounting practices. Topics include governmental fund accounting practices, understanding funding sources, costs for government services, and impact on service delivery.

Session 8: Planning Sustainable Communities – March 5

Sharon Gaber, Ph.D., President, The University of Toledo

Mary Ellen Mazey, Ph.D., President, Bowling Green State University

A panel discussion with city and regional planning experts about the use of community planning in support of sustainable communities. Topics include promoting orderly development, preserving natural or historic resources, investing in infrastructure and facilities, protecting quality of life, and balancing rights of developers and property owners.

Session 9: Public-Private & Public-Public Partnerships – March 12

Tim Brown, President, Toledo Metropolitan Area Council of Governments (TMACOG)

Col. Gregg Biddle, Deputy Commander, Mission Support Group, 180th Fighter Wing

Lt. Col. John Cupp, Commander, 180th Civil Engineering Squadron, 180th Fighter Wing

A panel discussion with local experts on how public-private & public-public partnerships are being used locally for the improvement of our community and region. Topics include how private sector expertise and financing are used, the benefits of shared services, avoiding duplication of effort, reducing and sharing of costs, the partnership development process, and ensuring return on partner investments.

Session 10: Ethics in Public Service – March 19

Mark Wagoner, Partner, Shumaker, Loop and Kendrick

A presentation about the importance of understanding and using ethical behavior in public service and the laws pertaining to this. Topics include the importance of ethical behavior, Ohio ethics laws, conflicts of interest, public contracts, and conduct post-public employment.

Graduation – March 26