



# TOLEDO REGIONAL CHAMBER of COMMERCE

Institute for Leadership & Advocacy

## THE LONGEST RUNNING PUBLIC SERVICE LEADERSHIP PROGRAM OF ITS KIND IN THE STATE GOES VIRTUAL

**DATES:** Mondays, January 11, 2021 - March 15, 2021  
**TIME:** 5:30 p.m. - 7:00 p.m.  
**COST:** \$299 per person

Effective leadership in the public and private sector is more important than ever. Leaders must have a strong foundation and have the tools necessary to adapt to constant changes and support resilient organizations. The Institute for Leadership & Advocacy is designed to help build and strengthen the foundation of our region's leaders to serve their communities and work with public officials. Participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly-experienced professionals comprised of public officials and other regional leaders. For 2021, the program also includes no-cost participation in the following opportunities:

- “Graduate Series” – Three sessions on issues of importance to the Toledo region which will occur throughout the year following the 10-week sessions.
- February “Morning Access” – An opportunity to join Chamber members and network and connect directly with state legislators, county commissioners, mayors, council members and other elected officials.

**Due to COVID-19, the 10-week sessions will be held via virtual platform.**

**Space is limited! Register at [www.toledochamber.com](http://www.toledochamber.com)**

### QUESTIONS?

**T** 419.243.8191 ext. 1242  
**E** [tim.schneider@toledochamber.com](mailto:tim.schneider@toledochamber.com)  
300 Madison Avenue, Suite 200, Toledo, OH 43604

[TOLEDOCHAMBER.COM](http://TOLEDOCHAMBER.COM)

*Begun in partnership with The Ohio State University Extension and the Ohio Sea Grant College Program, the Institute for Leadership & Advocacy will begin its 20th year in 2021.*

**SPONSORED BY:**

**SHUMAKER.**  
**ADVISORS**

**A PROGRAM OF:**

**The  
Leadership  
★ ★ ★ Fund**

 **TOLEDO REGIONAL  
CHAMBER of COMMERCE**

# SESSION OVERVIEW

## January 11: Introduction to Public Service / Conducting Public Meetings

*Joseph Lucente, Associate Professor, Community Development, O.S.U. Extension/Sea Grant College Program*

A two part discussion about the basic requirements associated with public service, and the principles for conducting public meetings. Topics covered in part one include the responsibilities of public officials and standards of conduct. Part two covers types of public meetings and meeting procedures.

## January 18: Public Sector Boards & Commissions

*Sheri Bokros, Vice President, Wood County Economic Development Commission*

*Joe Luzar, Member, Lucas County Workforce Development Board*

*Daniel Woodcock, Member, TARTA Board of Trustees*

A panel discussion with area experts serving on a local public sector board or commission. Topics include the role of such boards and commissions, necessary professional and educational background or past community activity, and member selection processes.

## January 25: Serving in Local Elected Office

*Matt Cherry, President, Toledo City Council*

*Stephanie Eichenberg, Member, Toledo Public Schools Board of Education*

*Anita Lopez, County Auditor, Lucas County*

*Robert Mack, Trustee, Perrysburg Township Board of Trustees*

A panel discussion with local elected officials about seeking and serving in elected office. Topics include things to consider before seeking elected office, necessary academic and non-academic experience, the campaign process, potential for impact, and challenges to prepare for.

## February 1: Ethics in Public Service

*Mark Wagoner, Partner, Shumaker, Loop & Kendrick, LLP*

A discussion about understanding and using ethical behavior in public service. Topics include the importance of ethical behavior, Ohio ethics laws, conflicts of interest, public contracts, and conduct following public employment.

## February 8: Diversity & Inclusion

*Terry Strode, Manager of Organizational Equity & Title IX Coordinator, Lourdes University*

A discussion about the importance of including practices to support diversity in public institutions, and leveraging the effects of diversity to achieve organizational priorities. Topics include strategies around supporting fair treatment, equal access, equal representation, and others.

## February 15: Economic Development

*Scott Ziance, Partner, Vorys, Sater, Seymour and Pease LLP*

A discussion about the principles and practices associated with fostering economic development. Topics include financing mechanisms, creation and use of special districts, and case studies of economic development successes and challenges.

## February 22: Government Finance

*Betsy Bashore, Deputy Director, Strategic Support, Ohio Auditor of State*

A discussion about how government finance works and best practices. Topics include budgeting approaches, benchmarking, getting return on investment, and achieving results that are impactful.

## March 1: Public-Private & Public-Public Partnerships

*Russell Mills, Ph.D., Senior Director, Center for Regional*

*Development, Bowling Green State University*

*Nichole Fifer, Ph.D., Assistant Director, Center for Regional*

*Development, Bowling Green State University*

*Ed Harmon, Partner, NAI Harmon Group*

*Jack Jones, P.E., Chairman, Poggemeyer Design Group, Inc.*

A panel discussion about how public-private and public-public partnerships are being used for the improvement of our region. Topics include using private and public sector expertise in contracting for services, shared services agreements, and other partnership arrangements.

## March 8: Smart Cities

*Cyndee Gruden, P.E., Ph.D., Associate Dean of Graduate Studies, and Professor of Civil & Environmental Engineering, The University of Toledo*

*Eddie Chou, Ph.D., P.E., Director of the Transportation*

*Systems Research Laboratory, and Professor of Civil &*

*Environmental Engineering, The University of Toledo*

*Sujata Shetty, Ph.D., Director of the Jack Ford Urban Affairs*

*Center, and Professor of Geography & Planning, The*

*University of Toledo*

A panel discussion about how communities are preparing for emerging smart technologies. Topics include investing in smart infrastructure and facilities toward promoting regional competitiveness, better serving various populations, and promoting overall quality of life.

## March 15: Leadership Styles & Skills

*Sara Best, Principal & Co-Founder, real.good.ventures, LLC*

A discussion about your qualities and characteristics as a leader. Topics include identifying and matching ideal roles based on personality types and communication styles, and understanding your best fit toward achieving satisfaction within an organization.