



TOLEDO REGIONAL CHAMBER of COMMERCE

Institute for Leadership & Advocacy

THE LONGEST RUNNING PUBLIC SERVICE LEADERSHIP PROGRAM OF ITS KIND IN THE STATE

DATES: Mondays, January 10 - March 14, 2022 (graduation March 21)
TIME: 5:30 p.m. - 7:00 p.m.
PLACE: 300 Madison Avenue in downtown Toledo,
8th Floor Conference Rooms 807/809
COST: \$400 per person

Effective leadership in the public and private sectors is more important than ever. Leaders must have a strong foundation and the tools necessary to adapt to constant changes and support resilient organizations. The Institute for Leadership & Advocacy is designed to help build and strengthen the foundation of our region's leaders to serve their communities and work with public officials. Participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly-experienced professionals comprised of public officials and other regional leaders. The program also includes no-cost participation in the following opportunities:

- Institute Series – An extension of the Institute program that includes three additional sessions through the remainder of the year focused on issues of major business importance to the Toledo region.
- Morning Access legislative breakfast – An opportunity to join Chamber members and network and connect directly with state legislators, county commissioners, mayors, council members and other elected officials.

Begun in partnership with The Ohio State University Extension and the Ohio Sea Grant College Program, the Institute for Leadership & Advocacy will begin its 21st year in 2022.

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Space is limited! Register at www.toledochamber.com/ila

QUESTIONS?

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A PROGRAM OF



SESSION OVERVIEW

January 10: Introduction to Public Service / Conducting Public Meetings

Joseph Lucente, Associate Professor, Community Development, O.S.U. Extension/Sea Grant College Program

A two part discussion about the basic requirements associated with public service, and the principles for conducting public meetings. Topics covered in part one include the responsibilities of public officials and standards of conduct. Part two covers types of public meetings and meeting procedures.

January 17: Public Sector Boards & Commissions

Kristopher Ball, Member, Toledo Plan Commission
Charlotte Dymarkowski, Vice Chair, Lucas County Workforce Development Board

Emma Helvey, Executive Board Member, Wood County Economic Development Commission

A panel discussion with area experts serving on a local public sector board or commission. Topics include the role of such boards and commissions, necessary professional and educational background or past community activity, and member selection processes.

January 24: Serving in Local Elected Office

Matt Cherry, President, Toledo City Council
Robert Mack, Trustee, Perrysburg Township Board of Trustees
Christine Varwig, Member, Toledo Public Schools Board of Education

A panel discussion with local elected officials about seeking and serving in elected office. Topics include considerations before seeking elected office, necessary academic and non-academic experience, the campaign process, potential for impact, and challenges to prepare for.

January 31: Ethics in Public Service

Mark Wagoner, Partner, Shumaker, Loop & Kendrick, LLP

A discussion about understanding and using ethical behavior in public service. Topics include the importance of ethical behavior, Ohio ethics laws, conflicts of interest, public contracts, and conduct following public employment.

February 7: Diversity, Equity & Inclusion

Jennifer McCary, Chief Diversity & Belonging Officer, Bowling Green State University

A discussion about the importance of including practices to support diversity in public institutions, and leveraging the effects of diversity to achieve organizational priorities. Topics include strategies around supporting fair treatment, equal access, equal representation, and others.

February 14: Economic Development

Scott Ziance, Partner, Vorys, Sater, Seymour & Pease LLP
A discussion about the principles and practices associated with fostering economic development. Topics include financing mechanisms, creation and use of special districts, and case studies of economic development successes and challenges.

February 21: Smart Cities

Daniel Hammel, Ph.D., Associate Dean for the College of Arts & Letters, and Professor of Geography & Planning, The University of Toledo

Sujata Shetty, Ph.D., Director of the Jack Ford Urban Affairs Center, and Professor of Geography & Planning, The University of Toledo

A panel discussion about how communities are preparing for emerging smart technologies. Topics include investing in smart infrastructure and facilities toward promoting regional competitiveness, better serving various populations, and promoting overall quality of life.

February 28: Government Finance

Betsy Bashore, Deputy Director, Strategic Support, Ohio Performance Team, Office of the Ohio Auditor of State

A discussion about how government finance works and best practices. Topics include budgeting approaches, benchmarking, getting returns on investment, and achieving results that are impactful.

March 7: Public-Private & Public-Public Partnerships

Ed Harmon, Partner, NAI Harmon Group

John Jones, President, HOPE Toledo

Laura Koprowski, CEO, TARTA

A panel discussion about how public-private and public-public partnerships are being used for the improvement of our region. Topics include combining private and public sector expertise toward promoting development, addressing challenges, and providing for community needs.

March 14: Leadership Styles & Skills

Speaker from Real Good Ventures, LLC to be announced

A discussion about your qualities and characteristics as a leader. Topics include identifying and matching ideal roles based on personality types and communication styles, and understanding your best fit toward achieving satisfaction within an organization.

March 21: Graduation

Keynote address from The Honorable Myron Duhart, Appellate Judge, Ohio Sixth District Court of Appeals