



## THE LONGEST RUNNING LEADERSHIP PROGRAM OF ITS KIND IN THE STATE

**DATES:** Mondays, January 16 - April 3, 2023  
**TIME:** 5:30 p.m. - 7:00 p.m.  
**PLACE:** 300 Madison Avenue in downtown Toledo,  
8th Floor Conference Rooms 807/809  
**COST:** \$499 per person

We believe that effective leadership in the public and private sectors is as important as ever. Leaders must have a strong foundation and the tools necessary to adapt to constant changes and support resilient organizations. The Institute for Leadership & Advocacy is a professional development program designed to help build and strengthen the foundation of our region's leaders to work with public officials and impact our communities. Discussions are led by highly-experienced professionals and regional leaders. **New to the 2023 program will be the development of a collaborative project to address a community problem using information learned during the sessions.** The program also includes no-cost participation in the following opportunities:

- Institute Series – An extension of the Institute program that includes additional sessions through the remainder of the year focused on issues of major business importance to the Toledo region.
- Morning Access legislative breakfast (February) – An opportunity to join Chamber members and network and connect directly with state legislators, county commissioners, mayors, council members and other elected officials.

**Space is limited! Register at [www.toledochamber.com/ila](http://www.toledochamber.com/ila)**

### QUESTIONS?

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*"I found the Institute helpful in both my professional and personal growth. During our sessions we interacted with influential leaders and gained extensive knowledge of both business and government sectors. I found the Institute valuable in my own professional endeavors and would recommend the program to any individual or organization interested in leadership development."*  
– Andrea Flowers, Palmer Energy, 2021 graduate

*Begun in partnership with The Ohio State University Extension and the Ohio Sea Grant College Program, the Institute for Leadership & Advocacy will begin its 22nd year in 2023.*

A PROGRAM OF

The  
Leadership  
★ ★ ★ Fund

 **TOLEDO REGIONAL**  
CHAMBER of COMMERCE

# SESSION OVERVIEW

## January 16: Introduction & Kick-off

Participants will receive an introduction on what to expect from the course and discuss development of a collaborative project to address a community problem using information that will be learned in the forthcoming sessions.

## January 23: Public Service / Conducting Public Meetings

*Joseph Lucente, Associate Professor, Community Development, O.S.U. Extension/Sea Grant College Program*

A two part discussion about the basic requirements associated with public service, and the principles for conducting public meetings. Topics covered in part one include the responsibilities of public officials and standards of conduct. Part two covers types of public meetings and meeting procedures.

## January 30: Leadership Styles & Skills

*Speaker from Real Good Ventures, LLC to be announced*

A discussion about your qualities and characteristics as a leader. Topics include identifying and matching ideal roles based on personality types and communication styles, and understanding your best fit toward achieving satisfaction within an organization.

## February 6: Roles in Local Government

*Kristopher Ball, Member, Toledo & Lucas County Plan Commissions*

*Matt Cherry, President, Toledo City Council*  
*Robert Mack, Trustee, Perrysburg Township Board of Trustees*  
*Tonia Saunders, Director, Lucas County Department of Planning & Development*

A panel discussion with public officials about seeking and serving in local government roles. Topics include considerations before seeking a role, necessary background and experience, potential for impact, and challenges to prepare for.

## February 13: Ethics in Public Service

*Mark Wagoner, Partner, Shumaker, Loop & Kendrick, LLP*

A discussion about understanding and using ethical behavior in public service. Topics include the importance of ethical behavior, Ohio ethics laws, conflicts of interest, public contracts, and conduct following public employment.

## February 20: Diversity, Equity & Inclusion

*Jennifer McCary, Chief Diversity & Belonging Officer, Bowling Green State University*

A discussion about the importance of including practices to support diversity in public institutions, and leveraging the effects of diversity to achieve organizational priorities. Topics include strategies around supporting fair treatment, equal access, equal representation, and others.

## February 27: Smart Cities

*Daniel Hammel, Ph.D., Professor of Geography & Planning, The University of Toledo*

*Sujata Shetty, Ph.D., Director of the Urban Affairs Center, and Professor of Geography & Planning, The University of Toledo*

A panel discussion about how communities are preparing for emerging smart technologies. Topics include investing in smart infrastructure and facilities toward promoting regional competitiveness, better serving various populations, and promoting overall quality of life.

## March 6: Economic Development

*Rebecca Wilson, Attorney, Vorys, Sater, Seymour & Pease LLP*

A discussion about the principles and practices associated with fostering economic development. Topics include financing mechanisms, creation and use of special districts, and case studies of economic development successes and challenges.

## March 13: Government Finance

*Betsy Bashore, Deputy Director, Strategic Support, Ohio Performance Team, Office of the Ohio Auditor of State*

A discussion about how government finance works and best practices. Topics include budgeting approaches, benchmarking, getting returns on investment, and achieving results that are impactful.

## March 20: Public-Private & Public-Public Partnerships

*Ed Harmon, CEO, NAI Harmon Group*

*Laura Koprowski, CEO, TARTA*

*Mike Pniewski, County Engineer, Lucas County*

A panel discussion about how public-private and public-public partnerships are being used for the improvement of our region. Topics include combining private and public sector expertise toward promoting development, addressing challenges, and providing for community needs.

## March 27: Solution Project Finalization

In preparation for presentation at graduation, participants will finalize development of their collaborative project to address a community problem using information from the sessions.

## April 3: Graduation

*Keynote speaker to be announced*