



TALENT ATTRACTION TOOLS

As competition among cities and regions is growing and marketing efforts are becoming increasingly sophisticated and aggressive, the Toledo Regional Chamber of Commerce (TRCC) is your partner for talent attraction.

Toledo Region Little Green Book

The Toledo Region's Little Green Book is the perfect piece to give recruits who need a taste of what the Toledo Region has to offer. It shows them why "It Matters Where You Make It."

Toledo Region Video

In today's digital world, sight and sound amplify our message. We're creating an eye-catching video that tells people "It Matters Where You Make It." This video can be used on your website, during job fairs, via social media, at trade shows and more!

Toledo Region Website

ToledoRegion.com highlights the Toledo Region and showcases the outstanding quality of life as well as the diverse career possibilities.

Toledo Region Urban Innovators

Talented people want to be with other talented people. To showcase the talent within the Toledo Region, TRCC identified and captured the stories of catalytic talent and projects that are shaping Toledo's future. These profiles can be used as examples of our unique culture and heritage during interviews and recruiting efforts.

QUESTIONS?

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300 Madison Avenue., Ste. 200. Toledo, OH 43604

TOLEDOCHAMBER.COM

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SUMMER IN THE CITY

Summer in the City is a unique experience for summer interns and new employees to network and explore the Toledo Region. Designed to help interns build networks and show them what life would be like if they called Toledo their hometown, the program is targeted at college junior, senior or graduate student interns who are working at a variety of businesses in Toledo for the summer.

[www.toledochamber.com/
summerinthecity.html](http://www.toledochamber.com/summerinthecity.html)



ADDITIONAL SERVICES

Toledo Tours

TRCC provides custom tours of the region. Our Toledo Region tour guides take your recruit throughout the greater Toledo area while discussing their needs and pointing out places of interest and attributes of living in the Toledo Region. This is an excellent 3rd party perspective that will enhance your recruiting efforts.

Job Fair Assistance

Our consistent branding and marketing tools provide a single source for recruits looking to learn more about the Toledo Region. Our team can provide a positive presence and authentic messaging at your job fairs.

Ambassador Program

Who better to sell the region to young professionals than other young professionals who are engaged in the community? Through personal connections and interaction, new professionals can learn more about the region from their peers and create a stronger attachment with Northwest Ohio.

Relocation Assistance

TRCC partners with the Toledo Region's best Realtors and service providers to make relocating to the region stress free.

**IT MATTERS
WHERE YOU
MAKE IT.®**

“During our process of selecting a new CEO, Harbor was in need of a neutral party to show our potential candidates around Toledo while showcasing Toledo’s hidden gems. The Chamber’s team did an exceptional job explaining to our candidates why Toledo is a growing area that can compete with other popular large cities.”

Jean Drees
Executive Director of Marketing &
Community Relations
Harbor Behavioral Health

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