



TOLEDO REGIONAL
CHAMBER *of* COMMERCE





The Toledo Regional Chamber of Commerce (TRCC) is a champion of area business. As a member based organization, we offer the resources and collective voice to further the interests of our members, and the business community as a whole.

The TRCC prides itself on fostering economic growth and prosperity, connecting businesses with resources and opportunities, advocating for a thriving business environment, and leading the charge in promoting the assets of the region.

From expert business advice and leveraged buying power, to legislative advocacy and influential networking and connections—the benefits of membership are more compelling than ever before.

BUSINESS BENEFITS

PROGRAMS AND SERVICES

1

NETWORKING & VISIBILITY

Chamber membership offers a wide variety of opportunities to get your business in front of Toledo area decision makers. From engaging networking and educational events, to our website, online member directory and social media exposure, there are a number of ways we can help you get noticed and get connected.

- Annual Meeting
- Clambake
- Golf Outing
- FOCUS on Business Lunch
- Doing Business With...
- ChamberU
- eEvents Newsletter
- eUpdates Newsletter
- Ribbon Cuttings
- Sponsorship Opportunities
- Membership Lists
- Committee Participation

2

ADVOCACY & INFLUENCE

Supporting good government through legislative advocacy is vital to safeguarding and fostering a pro-business environment. The TRCC does this by identifying, researching and representing you on the issues, mandates and regulations that affect your business. The Chamber also gives you a voice by creating opportunities to interact with elected officials at all levels.

- Leadership Fund (PAC)
- Leadership Academy
- Public Policy Agenda
- Morning Access: Legislators
- Morning Access: Workforce & Education
- Legislative Day in Columbus
- Government Affairs Committee and Subcommittees

3

BUSINESS CONSULTATION

Through its Business Development Services, the Toledo Regional Chamber of Commerce provides everything from one-on-one counseling for day-to-day business activities to long-term growth strategies to help you continue to succeed in the future. Best of all, the majority of these services are offered at no, or very low, cost to our members.

- Toledo Area Small Business Association
- Small Business Development Center
- Ohio SBDC Export Assistance Network
- Charting Your Course
- Boost Your Business Resource Fair
- Business Roundtables
- SizeUp Business Intelligence Tool





4 BUYING POWER

Leveraging the buying power of the membership base helps you reduce the cost of doing business through programs which offer savings on everything from office supplies and shipping to insurance and energy. All together, the buying power of the Chamber provides your business with the resources necessary to help you manage your bottom line.

- Medical Mutual Health Insurance
- Chamber Energy Solutions
- Electricity and Natural Gas Program
- Office Depot/Max Discounts
- Workers' Comp Group Rating
- Administered by V&A Risk Services
- Chamber Parcel Shipping Solutions
- Chamber Wireless Telecommunications Solutions
- Member2Member Discounts

5 TALENT ATTRACTION

As competition among cities and regions for talent is growing, and marketing efforts are becoming increasingly more sophisticated, the Toledo Regional Chamber of Commerce is leading regional talent attraction through a variety of activities and programs.

- Summer in the City Intern Program
- Toledo Region Branding
- Toledo Region Video
- "Little Green Book"
- Ambassador Program
- Toledo Tours
- Relocation Assistance
- Job Fairs
- Toledo Region Urban Innovators

6 LEADERSHIP DEVELOPMENT

Through programs like EPIC Toledo (the Chamber's young professional program) and the Leadership Academy, the TRCC is developing future business and community leaders and giving them a voice in our region.

- EPIC Toledo Events:
 - Birthday Bash
 - Leadership Golf Outing
 - T-Town Dash
 - Leadership Summit
 - Board Fair
 - Board Member Accelerator Series
 - Breakfast Club
 - Socials



MEMBERSHIP LEVELS

MAKING MEMBERSHIP WORK FOR YOUR BUSINESS

We understand that different businesses have different needs, so we offer four distinct membership levels uniquely tailored to meet the needs of your business. Higher levels of membership provide increasing levels of service and opportunities to engage with the business community and grow your business.





ENTREPRENEUR MEMBERSHIP

Entrepreneur membership helps your small businesses, non-profit or start-up thrive by connecting you to the targeted networking, marketing & cost-saving opportunities essential to building a strong bottom-line.

- Help generate business by attending Chamber events designed to build your business network
- Leverage the Chamber's online network to expand your social media presence & gain exposure for your company
- Enroll in cost-saving benefit programs including workers' compensation group rating, office supply discounts, insurance products, energy savings & more

DUES START AT:

1-4 EMPLOYEES: **\$395**

5-9 EMPLOYEES: **\$450**

10-19 EMPLOYEES: **\$550**

BUSINESS MEMBERSHIP

When you're ready to take your business to the next level, Business membership provides the information, best practices, expert advice & added exposure necessary to help your company grow & prosper.

- Join a Chamber roundtable of your peers to brainstorm management decisions, human resources situations, operational efficiency & more
- Utilize the Chamber's Business Development Services tools & expertise to gain business intelligence based on in-depth industry, benchmarking, financial & market analysis
- Take advantage of expanded marketing opportunities including an annual complimentary membership list, free Member2Member participation & an enhanced listing in the Chamber's online membership directory

DUES START AT:

20-49 EMPLOYEES: **\$750**

50-99 EMPLOYEES: **\$1,000**

INVESTOR MEMBERSHIP

Increase your organization's visibility & build engagement with your peers, customers & public officials with Investor membership opportunities and special recognition designed to amplify your influence & expand your access.

- Network with other top investors at selected pre-event receptions & other exclusive "invitation only" meetings
- Become a Chamber "expert advisor" with opportunities to promote your expertise by guest blogging & presenting educational seminars
- Take advantage of expanded Advocacy & Public Policy services & opportunities to meet with government officials

DUES START AT: \$1,500

PREMIER MEMBERSHIP

Premier membership illustrates your company's commitment to building a better economy by supporting the Chamber's work in advocacy, business development, education/workforce development, talent attraction & retention, leadership development, regional branding & more.

- Support the Chamber's talent attraction initiatives designed to make the Toledo region a preferred place for diverse talent & innovation
- Develop an exclusive customized membership plan that will allow the Chamber to help you advance your corporate initiatives while you help us advance our region's economy
- Receive top recognition as a Premier Member online, in our offices and yours, at select events & in select publications

DUES START AT: \$10,000

LET'S TALK

About your business, about our region, and about working together to ignite new growth, inspire leadership and advance our economy.

Call our membership department at 419.243.8191 or email us at joinus@toledochamber.com.

TOLEDOCHAMBER.COM